

October 10, 2018

Katherine L. Scherping  
Chief Financial Officer  
National CineMedia, Inc.  
9110 East Nichols Ave.  
Suite 200  
Centennial, CO 80112

Re: National CineMedia, Inc.  
Form 10-K for Fiscal Year Ended December 28, 2017  
Filed March 19, 2018  
Form 10-Q for Fiscal Quarter Ended March 29, 2018  
Filed May 8, 2018  
File No. 001-33296

Dear Ms. Scherping:

We have completed our review of your filings. We remind you that the company and its management are responsible for the accuracy and adequacy of their disclosures, notwithstanding any review, comments, action or absence of action by the staff.

Sincerely,

Division of

Office of

Corporation Finance

Telecommunications