

OMB APPROVAL	
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>REGAL CINEMAS INC</u> _____ (Last) (First) (Middle) 7132 REGAL LANE _____ (Street) KNOXVILLE TN 37918 _____ (City) (State) (Zip)			2. Issuer Name and Ticker or Trading Symbol <u>National CineMedia, Inc. [NCM]</u>			5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input checked="" type="checkbox"/> Director <input checked="" type="checkbox"/> 10% Owner Officer (give title below) Other (specify below)		
			3. Date of Earliest Transaction (Month/Day/Year) 03/14/2013					
			4. If Amendment, Date of Original Filed (Month/Day/Year)			6. Individual or Joint/Group Filing (Check Applicable Line) Form filed by One Reporting Person <input checked="" type="checkbox"/> Form filed by More than One Reporting Person		

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date					
Common Units of National CineMedia, LLC	\$0	03/14/2013		A		2,219,002		(1)	(1)	Common Stock of National CineMedia, Inc.	\$0	24,332,152	I	By Reporting Entities ⁽²⁾

1. Name and Address of Reporting Person*
REGAL CINEMAS INC

 (Last) (First) (Middle)
 7132 REGAL LANE

 (Street)
 KNOXVILLE TN 37918

 (City) (State) (Zip)

1. Name and Address of Reporting Person*
REGAL ENTERTAINMENT GROUP

 (Last) (First) (Middle)
 7132 REGAL LANE

 (Street)
 KNOXVILLE TN 37918

 (City) (State) (Zip)

1. Name and Address of Reporting Person*
Regal Entertainment Holdings, Inc.

 (Last) (First) (Middle)
 7132 REGAL LANE

 (Street)
 KNOXVILLE TN 37918

 (City) (State) (Zip)

1. Name and Address of Reporting Person*

REGAL CINEMAS CORP

(Last) (First) (Middle)
7132 REGAL LANE

(Street)
KNOXVILLE TN 37918

(City) (State) (Zip)

1. Name and Address of Reporting Person*

Regal CineMedia Holdings, LLC

(Last) (First) (Middle)
7132 REGAL LANE

(Street)
KNOXVILLE TN 37918

(City) (State) (Zip)

1. Name and Address of Reporting Person*

Regal CineMedia CORP

(Last) (First) (Middle)
7132 REGAL LANE

(Street)
KNOXVILLE TN 37918

(City) (State) (Zip)

1. Name and Address of Reporting Person*

ANSCHUTZ CO

(Last) (First) (Middle)
555 17TH STREET, SUITE 2400

(Street)
DENVER CO 80202

(City) (State) (Zip)

1. Name and Address of Reporting Person*

ANSCHUTZ PHILIP F

(Last) (First) (Middle)
555 17TH STREET, SUITE 2400

(Street)
DENVER CO 80202

(City) (State) (Zip)

Explanation of Responses:

1. Common Units of National CineMedia, LLC ("Common Units") may be converted at any time into shares of Common Stock of National CineMedia, Inc. on a one-for-one basis, and have no expiration.
2. 2,879,360 of the reported securities are owned directly by Regal Cinemas, Inc. and 21,452,792 of the reported securities are owned directly by Regal CineMedia Holdings, LLC. All of the reported securities are owned indirectly by Regal Cinemas, Inc., (other than the shares it owns directly), Regal Entertainment Group, Regal Entertainment Holdings, Inc., Regal Cinemas Corporation, Anschutz Company, and Philip F. Anschutz. Anschutz Company and Philip F. Anschutz disclaim beneficial ownership of the reported securities except to the extent of their pecuniary interest therein.

Remarks:

Peter B. Brandow, Executive
Vice President, General Counsel
and Secretary (Regal Cinemas,
Inc.) 03/18/2013

Peter B. Brandow, Executive
Vice President, General Counsel
and Secretary (Regal
Entertainment Group) 03/18/2013

Peter B. Brandow, Executive
Vice President, General Counsel
and Secretary (Regal
Entertainment Holdings, Inc.) 03/18/2013

Peter B. Brandow, Executive
Vice President, General Counsel 03/18/2013

[and Secretary \(Regal Cinemas Corporation\)](#)

[Peter B. Brandow, Vice President and Secretary \(Regal CineMedia Holdings, LLC\) 03/18/2013](#)

[Peter B. Brandow, Vice President and Secretary \(Regal CineMedia Corporation\) 03/18/2013](#)

[Robert M. Swysgood by Power of Attorney \(on behalf of Anschutz Company\) 03/18/2013](#)

[Robert M. Swysgood, by Power of Attorney \(on behalf of Philip F. Anschutz\) 03/18/2013](#)

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.