

July 24, 2018

**VIA EDGAR**

Mr. Robert S. Littlepage  
Accountant Branch Chief  
Division of Corporation Finance  
U.S. Securities and Exchange Commission  
100 F Street, N.E.  
Washington, D.C. 20549

**Re: National CineMedia, Inc.**  
**Form 10-K for Fiscal Year Ended December 28, 2017**  
**Filed March 19, 2018**  
**Form 10-Q for Fiscal Quarter Ended March 29, 2018**  
**Filed May 8, 2018**  
**File No. 001-33296**

Dear Mr. Littlepage:

National CineMedia, Inc. (NCM Inc. or the Company) acknowledges receipt of the letter dated July 10, 2018 from the Staff of the Division of Corporate Finance regarding the above-referenced filings. The Company hereby respectfully requests an extension to on or before August 14, 2018 to provide responses to the Staff's comments contained in such comment letter.

If you have any questions regarding the foregoing, please contact the undersigned at 303-792-4906.

Sincerely,

/s/ Katherine L. Scherping

Katherine L. Scherping  
Chief Financial Officer