



National CineMedia, Inc. to Release First Quarter 2024 Results on May 6, 2024

April 30, 2024

CENTENNIAL, Colo.--(BUSINESS WIRE)--Apr. 30, 2024-- National CineMedia, Inc. (NASDAQ: NCM) ("the Company" or "NCM"), the managing member of National CineMedia, LLC ("NCM LLC"), the operator of the largest cinema advertising platform in the U.S., plans to issue its first quarter 2024 earnings results after the market closes on Monday, May 6, 2024. A conference call and audio webcast to discuss the results will take place at 5:00 p.m. Eastern Time.

The conference call can be accessed by dialing (877) 300-8521 or for international participants (412) 317-6026. Participants should register at least 15 minutes prior to the commencement of the call. Additionally, a live audio webcast will be available to interested parties at www.ncm.com under the Investor Relations section. Participants should allow at least 15 minutes prior to the commencement of the call to register, download and install necessary audio software. The replay of the conference call will be available until midnight Eastern Time, May 20, 2024, by dialing (844) 512-2921 or for international participants (412) 317-6671, and conference ID 10188922. A replay of the audio webcast will also be available at www.ncm.com under the Investor Relations section.

About NCM

National CineMedia (NCM) is the largest cinema advertising platform in the US. With unparalleled reach and scale, NCM connects brands to sought-after young, diverse audiences through the power of movies and pop culture. A premium video, full-funnel marketing solution for advertisers, NCM enhances marketers' ability to measure and drive results. NCM's Noovie® Show is presented exclusively in 45 leading national and regional theater circuits including the only three national chains, AMC Entertainment Inc. (NYSE:AMC), Cinemark Holdings, Inc. (NYSE:CNK) and Regal Entertainment Group (a subsidiary of Cineworld Group PLC). NCM's cinema advertising platform consists of more than 18,400 screens in over 1,400 theaters in 190 Designated Market Areas® (all of the top 50). National CineMedia, Inc. (NASDAQ:NCMI) owns and is the managing member of National CineMedia LLC. For more information, visit www.ncm.com and www.noovie.com.

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